Vision 2020 Update—Alumni Engagement and Philanthropic Giving

**Goal IV:** Cultivate life-long philanthropy in support of WVSU through programs that educate students, alumni and friends about the importance of philanthropy and provide giving opportunities appropriate for each stage of life.

**Strategy D:** Increase the Foundation’s endowment to $8 million by 2020.

**Recent Key Accomplishments**
Increased endowment from $5,008,414 in fiscal year 2014 to $6,158,971 in fiscal year 2015.

**Upcoming Activities**
Continuing to seek commitments to the endowment through current and planned gifts.

**Emerging Issues**
Momentum from recent large commitments to the endowment have drawn positive attention to this important area.

**Upcoming Deliverables/Milestones**

<table>
<thead>
<tr>
<th>Item</th>
<th>Due Date</th>
<th>Status</th>
<th>Progress</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item. Increase Foundation Endowment to $8,000,000</td>
<td>6/30/2020</td>
<td>[ ]</td>
<td>77%</td>
<td>Endowment as of 6/30/2015 was $6,158,971</td>
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Submitted by: Patricia Schumann  Date: 12/4/15