**Vision 2020 Update-Alumni Engagement & Philanthropic Giving**

**Recent Key Accomplishments**

Alumni Relations has strengthened its social media presence to more easily connect with young alumni.

Increased participation of young alumni in events such as homecoming and regional and local events.

**Emerging Issues**

Engaging young alumni continues to be a challenge nationally.

**Upcoming Activities**

Future regional young alumni events are being planned.

**Goals**

**Goal I:** Increase the number of alumni engaged in support of the University through attendance at events, email communications, volunteer service and membership in the National Alumni Association.

**Strategy D:** Create a foundation for future alumni engagement by cultivating students and young alumni through various points of engagement.

**Upcoming Deliverables/Milestones**

<table>
<thead>
<tr>
<th>Item</th>
<th>Due Date</th>
<th>Status</th>
<th>Progress</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item. Increase the number of young alumni actively engaged (age 45 or younger/graduated 1999 or earlier) to 2,500</td>
<td>6/30/15</td>
<td>38%</td>
<td>Through various events and activities, there have been 1,899 interactions with young alumni in FY16 as of 11/30/15*.</td>
<td>Submitted by: Belinda Fuller 12/15/15</td>
</tr>
</tbody>
</table>

*Based on more accurate recordings of interactions (including donations, registrations, online interactions, engagement notes, membership updates and e-mail opens, the goals for this item have been updated.*