Vision 2020 Update

Recruitment, Retention, Degree Completion, Marketing/Branding and the Student Experience

**Overall Status**

**Goal VI:** Support the University’s academic mission through student experiences that enrich scholarship, engagement and personal development.

**Strategy D:** Continue efforts to support and engage adult veteran and commuter student populations.

**Recent Key Accomplishments**

Increased activities for adult and military students including:

- WVSU Family Day
- WVSU Commuter Week
- 5-Star Challenge

**Upcoming Activities**

Spring 2016 events include the following in March:

- WVSU Family Day
- Spring Break trips (family activities)
- 5-Star Challenges ongoing

**Emerging Issues**

There continues to be ongoing challenges regarding the engagement of very busy adult and military students with campus activities/events.

**Solutions**

The University will continue outreach efforts to groups and individual students.

**Upcoming Deliverables/Milestones**

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<thead>
<tr>
<th>Item</th>
<th>Due Date</th>
<th>Status</th>
<th>Progress</th>
<th>Comments</th>
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<tbody>
<tr>
<td>Item: Welcome Days 2016 planning is underway; will include activities for adult and military students.</td>
<td>Ongoing</td>
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<tr>
<td>Item: New Student Orientation planning is underway. One date will offer special activities for military students.</td>
<td>Ongoing</td>
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Submitted by: Katherine McCarthy Date: 2/19/16