Vision 2020 Update
Recruitment, Retention, Degree Completion, Marketing/Branding and the Student Experience

**Goal VII:** Improve first-to-second year retention to 70 percent. Improve six-year graduation rate to 30 percent.

**Strategy B:** Create a University-wide retention plan. Components of the plan will include implementing the recommendations from the Degree Completion Task Force, creation of a Retention and Student Success Council, implementation of a non-returners survey and promotion of four-year degree plans.

**Recent Key Accomplishments**
Retention and Student Success council met through 2015 and developed a soon-to-be released Retention Plan.
Areas of focus: academic advising, data driven decision making, student life, new student orientation, First Year Experience and course scheduling.

**Upcoming Activities**
Launch the Retention Plan.
Retention Website introduced winter 2016.

**Emerging Issues**
Maintaining interest and momentum for retention initiatives

**Solutions**
Establish a retention newsletter
Hold small group faculty/staff meetings

**Upcoming Deliverables/Milestones**

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Submitted by: Katherine McCarthy Date: 01/07/16