Vision 2020 Update
Recruitment, Retention, Degree Completion, Marketing/Branding and the Student Experience

**Overall Status**

**Goal VI:** Support the University’s academic mission through student experiences that enrich scholarship, engagement and personal development.

**Strategy B:** Recognize the importance of, and enhance, new student programs including orientation, move-in and welcome days.

**Recent Key Accomplishments**

A number of enhancements have been implemented to orientation including a new “welcome” presentation, parent/family program and, most recently, a course pre-registration. A number of enhancements were made to move-in and welcome days 2014. More will be introduced in 2015. The planning committee has begun its work.

A new AVP for Student Life and Engagement joined the University summer 2015.

**Upcoming Activities**

2016 planning activities are underway as of January 2016.

**Emerging Issues**

Need for composition of Welcome Days committee to include representation from outside EMSA.

**Solutions**

Identify appropriate membership for 2016 planning.

**Upcoming Deliverables/Milestones**

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<tr>
<th>Item</th>
<th>Due Date</th>
<th>Status</th>
<th>Progress</th>
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<td>Item: Move-in and welcome days enhancements</td>
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Submitted by: Katherine McCarthy Date: 01/07/16