Vision 2020 Update-Alumni Engagement & Philanthropic Giving

**Goal II:** Develop a communication system that informs alumni of University and alumni news and engages them through effective targeted messages and interactive media.

**Strategy C:** Establish standard operating procedures for University and affiliated organization solicitations of alumni and friends.

### Recent Key Accomplishments
Procedures have been established and are being implemented via the collaborative efforts of University Advancement and soliciting campus organizations.

### Upcoming Activities
University Advancement is working collaboratively with campus constituents to work more closely related to solicitations.

### Emerging Issues
N/A

### Solutions
N/A

### Upcoming Deliverables/Milestones

<table>
<thead>
<tr>
<th>Item</th>
<th>Due Date</th>
<th>Status</th>
<th>Progress</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item. Establish standard operating procedures for University and affiliated organization solicitations of alumni and friends.</td>
<td>Ongoing</td>
<td></td>
<td>50%</td>
<td>Procedures have been developed and reviewed. The communication of these procedures to University and affiliated organizations is forthcoming.</td>
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Submitted by: Adam Neal  Date: 12/17/14