**Vision 2020 Update**

**Building, Renovation and Technological Infrastructure**

**Overall Status**

**Goal III:** Improve utilization of space across campus to better meet internal needs and capitalize on opportunities to partner with external constituents.

**Strategy A:** Introduce a space utilization committee to implement a transparent, equitable and expeditious process for dealing with daily and annual space needs for the University community as well as external groups.

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**Recent Key Accomplishments**

Committee is established and has met several times. Brochure to support space marketing is well underway.

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**Upcoming Activities**

- Marketing brochure available early in 2015.
- Post marketing internship for support of marketing outreach.
- Create website and mailing list for marketing efforts.

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**Emerging Issues**

Developing pricing sheet.

Consider how space utilization committee is comprised going forward.

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**Solutions**

Solicit support and agreement from required entities pricing.

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**Upcoming Deliverables/Milestones**

<table>
<thead>
<tr>
<th>Item</th>
<th>Due Date</th>
<th>Status</th>
<th>Progress</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item: Marketing brochure</td>
<td>January 2015</td>
<td>Green</td>
<td>75%</td>
<td>The brochure has been drafted and reviewed. Revisions needed require additional committee decisions.</td>
</tr>
<tr>
<td>Item: Marketing website</td>
<td>Early 2015</td>
<td>Yellow</td>
<td>10%</td>
<td>Discussion has begun and will be elevated in early 2015.</td>
</tr>
<tr>
<td>Item: Post internship position</td>
<td>January 2015</td>
<td>Yellow</td>
<td>0%</td>
<td>A position description is being drafted.</td>
</tr>
</tbody>
</table>

Submitted by Katherine McCarthy Date: 12/19/14