



Building a New Era of Excellence, Innovation, and Progress for WVSU and the Mountain State.

Yellow Jacket Family, we hope everyone had a restful Thanksgiving break. We want to take this time to share an update on our work and the next steps in the Strategic Planning process.

After analyzing the feedback from surveys and listening sessions, which included more than 600 people, our Strategic Plan Steering Committee has developed five pillars, or focus areas, for Future State. In order to develop the short-term and long-term strategies and tactics to enable our long-term sustainability and success, subcommittees have been formed, each led by a team of experienced and qualified faculty, staff, and administrators.

The Five Pillars and Team Co-Chairs are:

1. Recruitment, Retention and Student Experience - WVSU seeks to grow its enrollment through the recruitment and retention of students from diverse backgrounds and provides a rich, inclusive campus life and culture of care to support their engagement and success.

Co-Chairs: Nate Burton and Dr. Elisha Lewis

2. Academic Excellence, Research and Innovation - WVSU offers robust academic programs that reflect student interests, life skills, and workforce needs. Academic programs achieve excellence in teaching, scholarship and research leveraging nationally recognized faculty.

Co-Chairs: Dr. Naveed Zaman and Dr. Leighann Davidson

3. Financial Sustainability - WVSU stewards university resources to ensure financial stability and seeks funding from diverse revenue streams to strengthen economic prosperity for the campus and greater community.

Co-Chairs: Justin McAllister and Dr. Ami Smith

4. Operational Excellence - WVSU manages university operations, infrastructure, and business with transparency, integrity, and professionalism to support its mission.

Co-Chairs: Clinton Arnold and Roy Simmons

5. Community Engagement and Partnerships - WVSU communicates effectively to enhance the university's reputation and engages community partners to advance the mission of the university and strengthen the economic development and quality of life

in the communities it serves.

Co-Chairs: Trey Jones and Jack Bailey

Each Pillar Team is now starting the hard work of reviewing the data and developing goals, objectives and tactics for their focused efforts.

We will share progress later in December, and regularly in the new year, so you are aware of our march towards Future State.

Respectfully,

Your Strategic Plan Steering Committee

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