

Meeting Minutes
West Virginia State University Board of Governors
Erickson Alumni Center, Grand Hall
February 7, 2019
12:00 p.m.

1. Call to Order and Roll Call

With a quorum present, Chair Lipscomb called the meeting to order at 12:00 p.m. He welcomed new members Mr. Mark Davis and Mr. Kenneth Gray and administered the oath of office.

Members Present: Mr. Buchanan, Mr. Davis, Ms. Dooley, Mr. Gray, Mr. Jones, Mr. Lipscomb, Mrs. Pitchford, Ms. Seawell, Dr. Smith, and Dr. Vaughan.

Members Absent: Mr. Kelley

2. Verification of Appropriate Notice of Public Meeting

Mr. Lipscomb verified the appropriate notice of the meeting.

3. Review and Approval of Meeting Agenda

Mr. Lipscomb said there was a proposed amendment to the Meeting Agenda to remove the verbiage "*and Master Plan*" from item 6.b.ii and move the action after 6.a.ii, making it the action item 6.a.iii. Mrs. Pitchford motioned for approval to accept the amendment as proposed and Mr. Buchanan seconded the motion; motion carried.

Mrs. Pitchford motioned that the agenda would be approved as amended. Ms. Seawell seconded the motion; motion carried.

4. Review and Approval of Minutes of the Previous Meeting

Dr. Smith motioned for approval of the minutes of the December 7, 2018 meeting; Mr. Buchanan seconded, and the motion carried.

5. Reports from the Board Committee Chairpersons

a. Academic Policy

Committee Chair, Dooley, reported that the Committee received program reviews for the Bachelor of Science degree in Criminal Justice and the Master of Science degree in Criminal Justice Administration. The Committee voted to support the recommendations put forth for both programs.

Dr. Rob Wallace, Int. Dean, the College of Arts and Humanities, showed an award-winning student video presentation for the American Red Cross and informed the Committee of the digital production work by students in the Mass Communications program.

b. Finance

Presiding Officer, Pitchford, chaired the meeting in the absence of the Committee Chair, Mr. Kelley. The Committee reviewed the budget through December 31, 2018. Revenue and expenses were slightly below target. The December report compared to October showed a slight decrease in accounts payable. Accounts receivable for fall 2015 to fall

2018 included outstanding items. Progress continues on collecting unpaid tuition. The faculty-housing summary for Fiscal Year 2019, as of December 1, 2018, remains steady. The Committee requests that the Finance Committee reports would include the year over year charts.

c. Institutional Advancement

Committee Chair, Mr. Lipscomb, reported that the Committee received an update from Alumni Relations. The new Alumni Relations Specialist, Ms. Lois Capers, was introduced. The Committee was informed of the May 9 Alumni Summit that will be held on campus and Homecoming 2019 events.

The Communications and Marketing team is continuing the rollout of *It Starts at STATE* campaign. The billboard in Charleston has been updated with the new slogan. The University's social media followers have grown.

An update on fundraising shows an increase in giving of \$90,000 over this time last year, although donors are marginally down. The Committee received information on the Black and Gold Gala.

d. Recruitment and Retention

Committee Chair, Jones, reported the discussion on recruiting for online programs, the impact of the proposed community and technical college (CTC) legislation, and the Straight2State initiative. The Committee reviewed a presentation on trends in enrollment and retention. Following the presentation, the Committee asked that the Recruitment and Retention reports include contextual information with strategies on the recruitment and retention efforts and outcomes.

6. Report from the University President

Before the President's report, President Jenkins shared the passing of Professor of Music Emeritus, Dr. Charlotte E. Giles, acknowledging her dedication and long service to the University. Welcomed the new members of the Board and thanked them for their willingness to serve.

The provided a legislative update announcing the appointment of university appointments to serve on his university legislative council and the recent legislative activity shared with the Board in his January Board Bulletin.

- Legislative meetings with nearly all of senators and delegates focusing on the land-grant match; tuition for the community and technical college; campus carry; the education bill; university appropriations, and the Farm bill and university impact.
- The President's legislative council is leading the coordinated writing campaign encouraging stakeholder participation.
- West Virginia State University Day at the Capitol is February 22, 2019.
- Dr. Scott Woodard, Int. Associate Provost and Vice President for Academic Affairs was asked to prepare an update about the Upward Bound Program for the next meeting.
- AD Nate Burton shared a brief overview of athletic programs progression. Invitation for televised games on February 24.

6. a.i: Ms. Lindsey Good, Instructor of Health Sciences, presented a proposal for a Tobacco-Free Yellow Jacket Initiative. A link to the webpage with more information about the initiative will be provided to the Board.

6. a.ii: This item was tabled until the next meeting.

6. a.iii: President Jenkins provided an overview of the Institutional Campus Compact for 2019-2022 bringing the report before the Board for approval (W. Va. Code §§ 18B-1-6 and 18B-1D-1 Title 133, Series 49; WVSU Bylaws Article II, 14). Information provided included the progress on the 2013-2018 Campus Compact and the approval request for the proposed quantitative metrics for the extension for submission to HEPC. Dr. Smith motioned that the Board approves the Institutional Campus Compact extension for 2019-2022 as presented. Mr. Davis seconded the motion, the motion carried.

6. b.i: In accordance with (W. Va. Code ' 18B-1-6, 18B-1B-4 and 18B-2A-4 and WVSU Article III, 5) as recommended by the Academic Policies Committee, President Jenkins brought for consideration by the Committee the program review for the Bachelor of Science in Criminal Justice with continuation at the current level, and a report on the assessment due December 1, 2020 recommendation. Ms. Dooley motioned for approval by the Board of the program review for the Bachelor of Science in Criminal Justice as recommended. Mr. Gray seconded the motion, the motion carried.

6. b.ii: In accordance with (W. Va. Code ' 18B-1-6, 18B-1B-4 and 18B-2A-4 and WVSU Article III, 5) as recommended by the Academic Policies Committee, President Jenkins brought before the Board for consideration by the Committee the program review for the Master of Science in Criminal Justice Administration with continuation at the current level, and a report on the assessment due December 1, 2020 recommendation. Dr. Vaughan motioned for approval by the Board of the program review for the Master of Science in Criminal Justice Administration as recommended. Ms. Dooley seconded the motion, and the motion carried.

7. Possible Executive Session under the Authority of West Virginia Code §6-9A-4 to Discuss Legal, Personnel, and Property Matters

Mrs. Pitchford motioned for approval to go into Executive Session, in accordance with West Virginia Code §6-9A-4, to discuss legal, personnel, and property matters. Mr. Buchanan seconded the motion, the motion carried.

Mr. Buchanan motioned to arise from Executive Session and reconvene into regular session; Dr. Smith seconded; the motion carried. Mrs. Pitchford asked for the record to reflect that the Board only discussed items related to the topics listed and that no decisions were made in the Executive Session, and no motions or votes were taken.

8. Other Matters

Ms. Dooley Highlighting discussions from students, faculty response, and staff during the Round Table meetings. summarized topics raised during the Annual Roundtable meetings on February 6, 2019, and asked President Jenkins to report to the Board with an update at the next meeting.

Mr. Lipscomb appointed an ad hoc committee to review the Board bylaws and policies. The ad hoc committee members are Mr. Kelley, who will serve as chair, Mr. Davis, Mr. Jones, and Ms. Dooley.

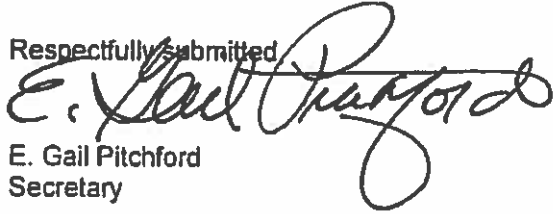
9. Next Meeting Date

April 4, 2019

10. Adjournment

Ms. Pitchford moved for adjournment; Mr. Buchanan seconded; the motion carried. With there being no further business, the meeting adjourned at 3:15 p.m.

Respectfully submitted

A handwritten signature in cursive script, appearing to read "E. Gail Pitchford", written over a horizontal line.

E. Gail Pitchford
Secretary

Approved:

A handwritten signature in cursive script, appearing to read "William Lipscomb", written over a horizontal line.

William Lipscomb

Chair