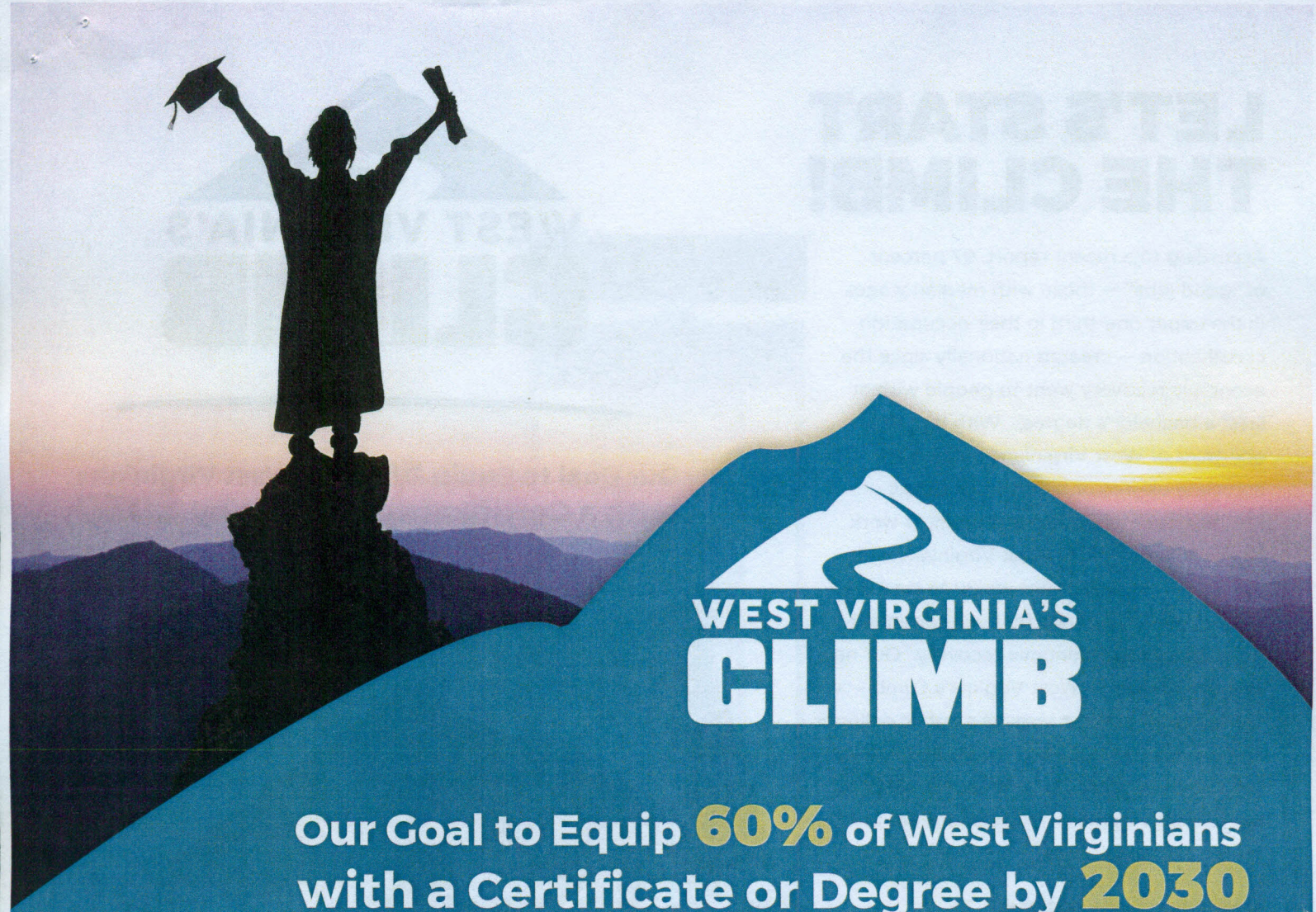


WEST VIRGINIA'S CLIMB

Our Goal to Equip 60% of West Virginians with a Certificate or Degree by 2030

31% of West Virginians aged 25-64 held at least an associate degree in 2016

55% of recent West Virginia high school graduates enrolled in college in the fall of 2017

60% of working-aged West Virginians will need a certificate or degree in order to meet future workforce demands

West Virginia Higher Education Policy Commission

WEST VIRGINIA COMMUNITY & TECHNICAL COLLEGE SYSTEM

cfWV.COM
COLLEGE FOUNDATION OF WEST VIRGINIA

WVCLIMB.COM

LET'S START THE CLIMB!

According to a recent report, 97 percent of "good jobs" — those with median wages in the upper one-third in their occupation classification — created nationally since the economic recovery went to people with at least a bachelor's degree[1]. With less than one-third of West Virginians holding an associate degree or higher[2], our public institutions of higher education must work harder to equip more West Virginians with the training and skills necessary to land the good, high-paying jobs that will continue to drive our state's economic recovery. Our new attainment goal — West Virginia's Climb — will challenge all of West Virginia's public colleges and universities to seek out new and innovative ways to make the college dream a reality for more West Virginians. Great things are in store for the *Mountain State!*

WVCLIMB.COM

#MYCLIMBWV

WEST VIRGINIA'S CLIMB

Our Goal to Equip 60% of West Virginians with a Certificate or Degree by 2030

Percentage of West Virginians Aged 25 to 64 with an Associate Degree or Higher, 2016[2]

Sources:

[1] *Carnavale, A., T. Jayasundera and A. Gulish. Good Jobs Are Back: College Graduates are First in Line. Center on Education and the Workforce, Georgetown University (2015).*

[2] *US Census Bureau, American Fact Finder (2016).*

Higher Education At-A-Glance 2016-2017

West Virginia

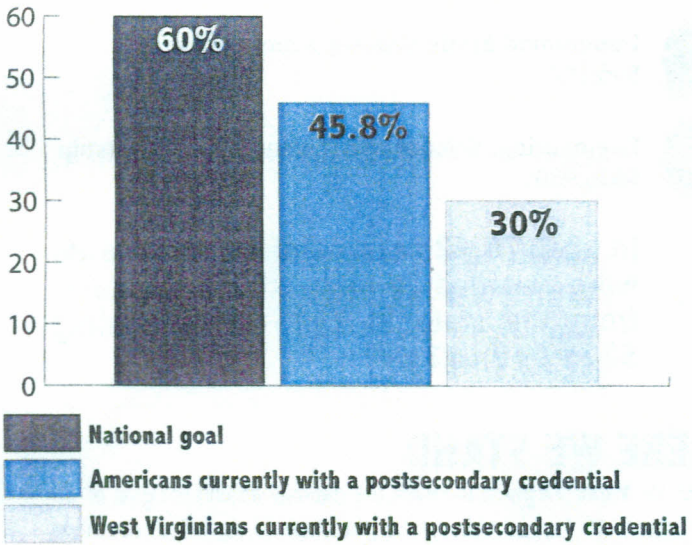
DEFINING "COLLEGE"

Any form of high-quality education or training beyond high school.

This includes certificate programs, workforce training, apprenticeship programs, two- and four-year degree programs, and military service.

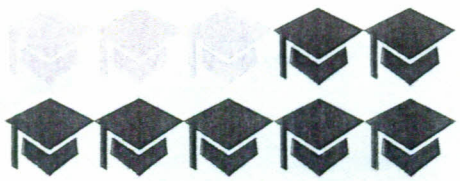
THE GOAL

The goal is to ensure that at least 60 percent of Americans have some sort of degree, certificate, or other postsecondary credential by 2025. This is to keep up with changing workforce demands that require education or training beyond high school to fill positions.[1]



COLLEGE READINESS

Three out of every ten first time college freshmen **in West Virginia** are **not college ready.**[2] Students who are not college ready may be required to take supplemental courses that help them fill in the knowledge gap to successfully complete college-level coursework.



CERTIFICATES AND DEGREES AWARDED

to students from **West Virginia**, for the 2016 - 2017 academic year[3]

1,624 certificates	2,854 associate degrees	5,946 bachelor's degrees

JOB OUTLOOK

LARGEST EMPLOYERS

Below are the largest employers in the state[4]:

- WVU Medicine
- Walmart
- Charleston Area Medical Center, Inc.
- Kroger
- Mylan Pharmaceuticals, Inc.

Approximately 732,300 people in the state are employed.

WORKFORCE PARTNERS

The West Virginia Community and Technical College System (CTCS) partners with various businesses -- large and small -- to help train and educate workers, build up the state's workforce, and provide hands-on training opportunities for students. These partnerships help grow local and regional businesses and boost the state's economy. **More than 700 partnerships have developed as a result of CTCS Workforce initiatives.**[4]

EDUCATIONAL OUTLOOK

COLLEGE-GOING RATE

55%

West Virginia, Class of 2017[5]

» 89% of high school seniors in the state graduated from high school in 2017.

TOP COLLEGE CHOICES

Below are the top three college and university choices for students in West Virginia[6]:

- West Virginia University
- Marshall University
- Blue Ridge Community and Technical College

1 Lumina Foundation | 2 HEPC data for developmental education enrollment for first-time freshmen, Fall 2016 | 3 HEPC data, earned by residents in the county | 4 Workforce data | 5 HEPC/Dept. of Education data, rounded | 6 HEPC data based on 2016 high school graduates enrolling in college in the 2016-17 academic year

To learn more, visit wvhepc.edu or wvctcs.org.

IN WEST VIRGINIA, COLLEGE IS AFFORDABLE.

THE VALUE OF A DEGREE

Deciding to go to college is an investment in your future -- and in West Virginia's future. Students who earn a college degree earn hundreds of thousands of dollars more over a lifetime than students who do not pursue postsecondary education, plus students who go to college experience more stable employment and are more likely to be civically engaged and contribute to their communities. And with West Virginia's changing economy, it is predicted that by 2020, more than half of all jobs in the state will require a postsecondary credential.[1]

TYPES OF INSTITUTIONS

Part of the college experience is figuring out the right college pathway for you. Below is an explanation of some of the most common forms of college:

Public two-year colleges: Offer two-year associate degree programs in a wide variety of areas as well as certificate programs that can usually be completed in six - 18 months.

Public four-year colleges: Offer bachelor's degree programs that usually take four years to complete; many offer master's and doctoral degree programs.

Private, non-profit schools: Offer a wide variety of degrees and programs; tuition and fees are usually higher than those at public colleges, but many offer large scholarships through donor funds.

Public career and technical education centers: Offer training to high school students, adults seeking high school equivalency or specialized licenses.

FINANCIAL AID OPPORTUNITIES

West Virginia students have a number of in-state and federal financial aid opportunities available to them, many of which are grants and scholarships, which do not need to be repaid.

Below is a list of some financial aid opportunities for West Virginia students along with possible award amounts[2]:

- Federal Pell Grant, *up to $5,920 annually*
- PROMISE Scholarship, *up to $4,750 annually*
- Higher Education Grant Program, *up to $2,700 annually*
- Higher Education Adult Part-Time Student Grant Program, *awards vary*
- Engineering, Science, and Technology Scholarship Program, *up to $3,000 annually*
- Underwood-Smith Teacher Scholarship Program, *up to $5,000 annually*
- Nursing Scholarship Program, *up to $15,000*

» West Virginia consistently ranks among the top states for providing financial aid to students.

SCHOLARSHIP DOLLARS AWARDED

for the 2015 - 2016 academic year to students who were West Virginia residents and enrolled in a public or private college or university[3]

Federal Pell Grant *(public colleges and universities only)*
$90,037,926

PROMISE Scholarship
$46,524,505

WV Higher Education Grant
$37,998,225

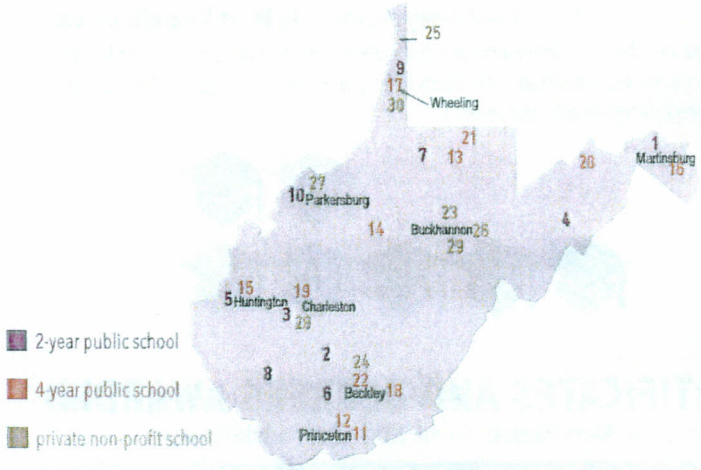
Underwood-Smith Teacher Scholarship
$96,150

Engineering, Science and Technology Scholarship
$636,980

» In total, **75,428 scholarships and grants** were awarded to high school graduates from the state in 2015-2016, totaling **$222,978,623.**

WHERE WE STAND

In order for **West Virginia** to reach the national attainment goal of 60 percent, we need 10,440 high school graduates to commit to education and training beyond high school, which we define as college[4]. Students in **West Virginia** may want to consider attending one of the below two- or four-year colleges and universities. For a full list of West Virginia's colleges and universities, visit cfwv.com.



1 Georgetown University | 2 Based on 2017-18 maximum awards | 3 HEPC data, scholarship dollars awarded to county residents | 4 HEPC data, number of students who need to go to college to reach a 60% college-going rate based on the last graduating class

Updated 05/18

To learn more about financial aid opportunities available for West Virginia students and to view fact sheets for each West Virginia county, visit cfwv.com.

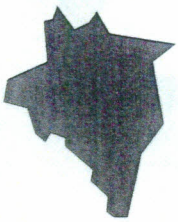
COMMUNITY & TECHNICAL COLLEGE SYSTEM

WV HIGHER EDUCATION POLICY COMMISSION

cfwv.com

Higher Education At-A-Glance 2016-2017

Kanawha County, WV



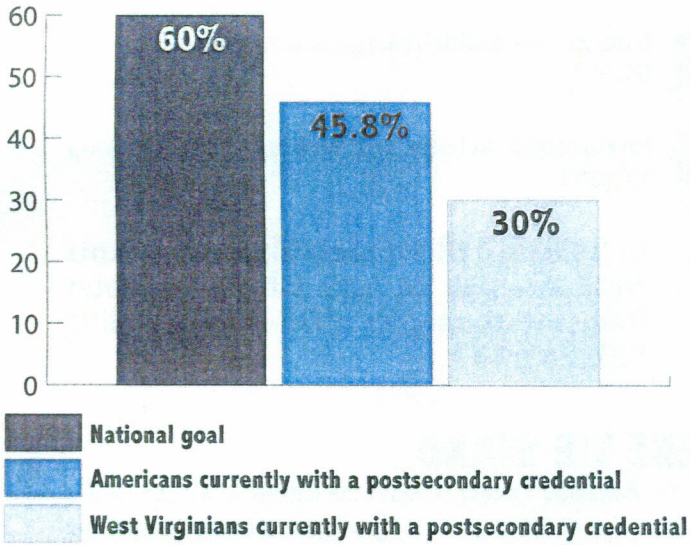
DEFINING "COLLEGE"

Any form of high-quality education or training beyond high school.

This includes certificate programs, workforce training, apprenticeship programs, two- and four-year degree programs, and military service.

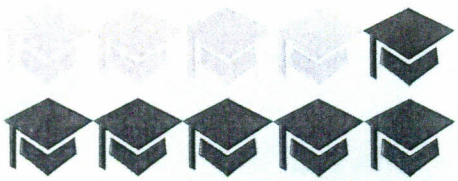
THE GOAL

The goal is to ensure that at least 60 percent of Americans have some sort of degree, certificate, or other postsecondary credential by 2025. This is to keep up with changing workforce demands that require education or training beyond high school to fill positions.[1]



COLLEGE READINESS

Four out of every ten first time college freshmen **in Kanawha County** are **not college ready.**[2] Students who are not college ready may be required to take supplemental courses that help them fill in the knowledge gap to successfully complete college-level coursework.



CERTIFICATES AND DEGREES AWARDED

to students from **Kanawha County**, for Fall 2016-Spring 2017 semesters[3]

160 certificates	258 associate degrees	596 bachelor's degrees

JOB OUTLOOK

LARGEST EMPLOYERS

Below are the largest employers in the county[4]:

- Charleston Area Medical Center, Inc.
- Kanawha County Board of Education
- Thomas Health System
- West Virginia Department of Health and Human Resources
- Walmart

Approximately 79,300 people in the county are employed.

WORKFORCE PARTNERS

These businesses are partnering with regional Workforce programs[4]:

- American Electric Power
- Orders Construction
- Jacobs Engineering
- WVA Manufacturing
- Charleston Electrical

EDUCATIONAL OUTLOOK

COLLEGE-GOING RATE

56%

Kanawha County, Class of 2017[5]

» 83% of high school seniors in Kanawha County graduated from high school in 2017.

TOP COLLEGE CHOICES

Below are the top three college and university choices for students in this county[6]:

- West Virginia State University
- BridgeValley Community and Technical College
- West Virginia University

1 Lumina Foundation | 2 HEPC data for developmental education enrollment for first-time freshmen, Fall 2016 | 3 HEPC data, earned by residents in the county | 4 Workforce data | 5 HEPC/Dept. of Education data, rounded | 6 HEPC data based on 2016 high school graduates enrolling in college in the 2016-17 academic year

To learn more, visit wvhepc.edu or wvctcs.org.

IN WEST VIRGINIA, COLLEGE IS AFFORDABLE.

THE VALUE OF A DEGREE

Deciding to go to college is an investment in your future -- and in West Virginia's future. Students who earn a college degree earn hundreds of thousands of dollars more over a lifetime than students who do not pursue postsecondary education, plus students who go to college experience more stable employment and are more likely to be civically engaged and contribute to their communities. And with West Virginia's changing economy, it is predicted that by 2020, more than half of all jobs in the state will require a postsecondary credential.[1]

TYPES OF INSTITUTIONS

Part of the college experience is figuring out the right college pathway for you. Below is an explanation of some of the most common forms of college:

Public two-year colleges: Offer two-year associate degree programs in a wide variety of areas as well as certificate programs that can usually be completed in six - 18 months.

Public four-year colleges: Offer bachelor's degree programs that usually take four years to complete; many offer master's and doctoral degree programs.

Private, non-profit schools: Offer a wide variety of degrees and programs; tuition and fees are usually higher than those at public colleges, but many offer large scholarships through donor funds.

Public career and technical education centers: Offer training to high school students, adults seeking high school equivalency or specialized licenses.

FINANCIAL AID OPPORTUNITIES

West Virginia students have a number of in-state and federal financial aid opportunities available to them, many of which are grants and scholarships, which do not need to be repaid.

Below is a list of some financial aid opportunities for West Virginia students along with possible award amounts[2]:

- Federal Pell Grant, *up to $5,920 annually*
- PROMISE Scholarship, *up to $4,750 annually*
- Higher Education Grant Program, *up to $2,700 annually*
- Higher Education Adult Part-Time Student Grant Program, *awards vary*
- Engineering, Science, and Technology Scholarship Program, *up to $3,000 annually*
- Underwood-Smith Teacher Scholarship Program, *up to $5,000 annually*
- Nursing Scholarship Program, *up to $15,000*

» West Virginia consistently ranks among the top states for providing financial aid to students.

SCHOLARSHIP DOLLARS AWARDED

for Fall 2016-Spring 2017 semesters to students who graduated in Kanawha County and enrolled in a public college or university[3]

Federal Pell Grant
$8,820,836

PROMISE Scholarship
$4,381,934

WV Higher Education Grant
$3,603,435

Underwood-Smith Teacher Scholarship
$5,000

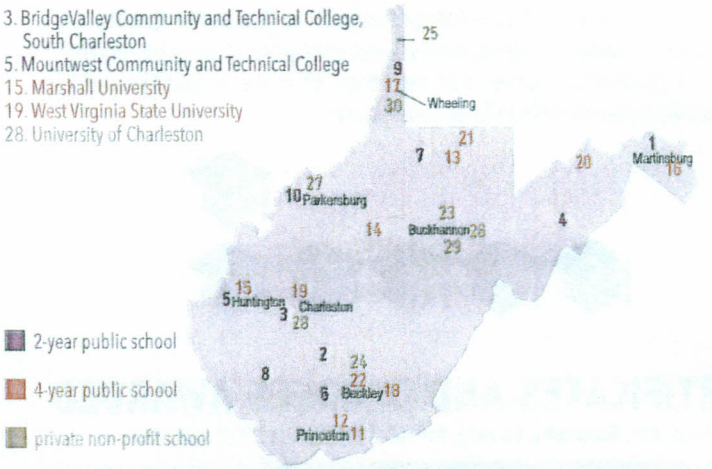
Engineering, Science and Technology Scholarship
$73,204

» In total, **7,372 scholarships and grants** were awarded to high school graduates from the county in 2016-2017, totaling **$22,262,177.**

WHERE WE STAND

In order for **Kanawha County** to reach the national attainment goal of 60 percent, we need 957 high school graduates to commit to education and training beyond high school, which we define as college[4]. Students in **Kanawha County** may want to consider attending one of the below nearby two- or four-year colleges and universities.

3. BridgeValley Community and Technical College, South Charleston
5. Mountwest Community and Technical College
15. Marshall University
19. West Virginia State University
28. University of Charleston



1 Georgetown University | 2 Based on 2017-18 maximum awards | 3 HEPC data, scholarship dollars awarded to county residents | 4 HEPC data, number of students who need to go to college to reach a 60% college-going rate based on the last graduating class

Updated 05/18

To learn more about financial aid opportunities available for West Virginia students, visit cfwv.com.

COMMUNITY & TECHNICAL COLLEGE SYSTEM

WV HIGHER EDUCATION POLICY COMMISSION

cfWV.com

Higher Education At-A-Glance 2016-2017

Putnam County, WV

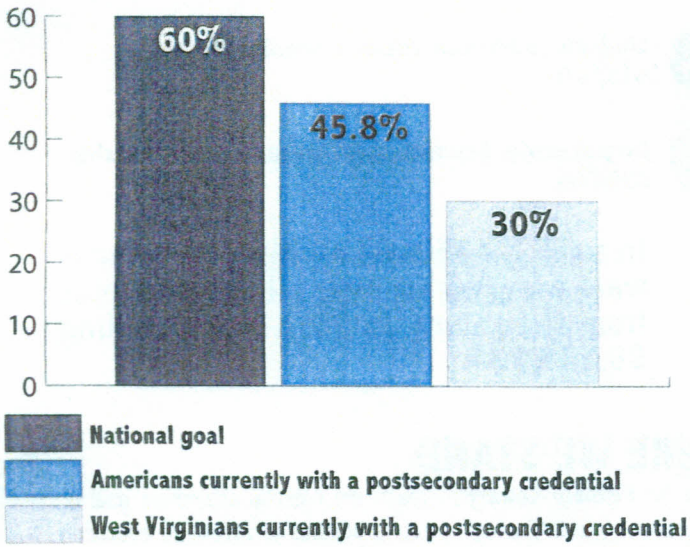
DEFINING "COLLEGE"

Any form of high-quality education or training beyond high school.

This includes certificate programs, workforce training, apprenticeship programs, two- and four-year degree programs, and military service.

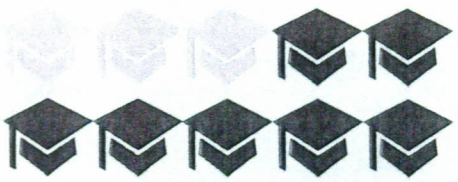
THE GOAL

The goal is to ensure that at least 60 percent of Americans have some sort of degree, certificate, or other postsecondary credential by 2025. This is to keep up with changing workforce demands that require education or training beyond high school to fill positions.[1]



COLLEGE READINESS

Three out of every ten first time college freshmen **in Putnam County** are **not college ready.**[2] Students who are not college ready may be required to take supplemental courses that help them fill in the knowledge gap to successfully complete college-level coursework.



CERTIFICATES AND DEGREES AWARDED

to students from **Putnam County**, for Fall 2016-Spring 2017 semesters[3]

45 certificates	63 associate degrees	229 bachelor's degrees

JOB OUTLOOK

LARGEST EMPLOYERS

Below are the largest employers in the county[4]:

- Putnam County Board of Education
- Toyota Motor Manufacturing, West Virginia, Inc.
- Appalachian Power Company
- Manpower of WV, Inc.
- Charleston Area Medical Center, Inc.

Approximately 24,380 people in the county are employed.

WORKFORCE PARTNERS

These businesses are partnering with regional Workforce programs[4]:

- American Electric Power
- Core 10
- Orders Construction
- Huntington Steel
- WVA Manufacturing

EDUCATIONAL OUTLOOK

COLLEGE-GOING RATE

63%

Putnam County, Class of 2017[5]

» 93% of high school seniors in Putnam County graduated from high school in 2017.

TOP COLLEGE CHOICES

Below are the top three college and university choices for students in this county[6]:

- Marshall University
- West Virginia State University
- BridgeValley Community and Technical College

1 Lumina Foundation | 2 HEPC data for developmental education enrollment for first-time freshmen, Fall 2016 | 3 HEPC data, earned by residents in the county | 4 Workforce data | 5 HEPC/Dept. of Education data, rounded | 6 HEPC data based on 2016 high school graduates enrolling in college in the 2016-17 academic year

To learn more, visit wvhepc.edu or wvctcs.org.

IN WEST VIRGINIA, COLLEGE IS AFFORDABLE.

THE VALUE OF A DEGREE

Deciding to go to college is an investment in your future -- and in West Virginia's future. Students who earn a college degree earn hundreds of thousands of dollars more over a lifetime than students who do not pursue postsecondary education, plus students who go to college experience more stable employment and are more likely to be civically engaged and contribute to their communities. And with West Virginia's changing economy, it is predicted that by 2020, more than half of all jobs in the state will require a postsecondary credential.[1]

TYPES OF INSTITUTIONS

Part of the college experience is figuring out the right college pathway for you. Below is an explanation of some of the most common forms of college:

Public two-year colleges: Offer two-year associate degree programs in a wide variety of areas as well as certificate programs that can usually be completed in six - 18 months.

Public four-year colleges: Offer bachelor's degree programs that usually take four years to complete; many offer master's and doctoral degree programs.

Private, non-profit schools: Offer a wide variety of degrees and programs; tuition and fees are usually higher than those at public colleges, but many offer large scholarships through donor funds.

Public career and technical education centers: Offer training to high school students, adults seeking high school equivalency or specialized licenses.

FINANCIAL AID OPPORTUNITIES

West Virginia students have a number of in-state and federal financial aid opportunities available to them, many of which are grants and scholarships, which do not need to be repaid.

Below is a list of some financial aid opportunities for West Virginia students along with possible award amounts[2]:

- Federal Pell Grant, *up to $5,920 annually*
- PROMISE Scholarship, *up to $4,750 annually*
- Higher Education Grant Program, *up to $2,700 annually*
- Higher Education Adult Part-Time Student Grant Program, *awards vary*
- Engineering, Science, and Technology Scholarship Program, *up to $3,000 annually*
- Underwood-Smith Teacher Scholarship Program, *up to $5,000 annually*
- Nursing Scholarship Program, *up to $15,000*

» West Virginia consistently ranks among the top states for providing financial aid to students.

SCHOLARSHIP DOLLARS AWARDED

for Fall 2016-Spring 2017 semesters to students who graduated in Putnam County and enrolled in a public college or university[3]

Federal Pell Grant
$2,233,449

PROMISE Scholarship
$2,577,991

WV Higher Education Grant
$1,232,134

Underwood-Smith Teacher Scholarship
$15,000

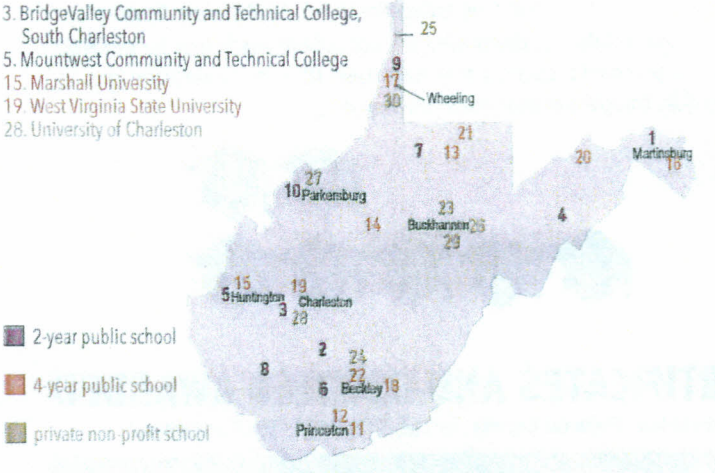
Engineering, Science and Technology Scholarship
$30,000

» In total, **2,635 scholarships and grants** were awarded to high school graduates from the county in 2016-2017, totaling **$8,149,274.**

WHERE WE STAND

In order for **Putnam County** to reach the national attainment goal of 60 percent, we need 424 high school graduates to commit to education and training beyond high school, which we define as college[4]. Students in **Putnam County** may want to consider attending one of the below nearby two- or four-year colleges and universities.

3. BridgeValley Community and Technical College, South Charleston
5. Mountwest Community and Technical College
15. Marshall University
19. West Virginia State University
28. University of Charleston



1 Georgetown University | 2 Based on 2017-18 maximum awards | 3 HEPC data, scholarship dollars awarded to county residents | 4 HEPC data, number of students who need to go to college to reach a 60% college-going rate based on the last graduating class

Updated 05/18

To learn more about financial aid opportunities available for West Virginia students, visit cfwv.com.

WEST VIRGINIA COMMUNITY & TECHNICAL COLLEGE SYSTEM

WV HIGHER EDUCATION POLICY COMMISSION

cfWV.com