

Vision 2020 Update

Recruitment, Retention, Degree Completion, Marketing/Branding and the Student Experience

Overall Status



Goal VI: Support the University’s academic mission through student experiences that enrich scholarship, engagement and personal development.

Strategy D: Continue efforts to support and engage adult veteran and commuter student populations.

Recent Key Accomplishments

Increased activities for adult and military students including:

- WVSU Family Day
- WVSU Commuter Week
- 5-Star Challenge

Upcoming Activities

Spring 2016 events include the following in March:

- WVSU Family Day
- Spring Break trips (family activities)
- 5-Star Challenges ongoing

Emerging Issues

There continues to be ongoing challenges regarding the engagement of very busy adult and military students with campus activities/events.

Solutions

The University will continue outreach efforts to groups and individual students.

Upcoming Deliverables/Milestones

<u>Item</u>	<u>Due Date</u>	<u>Status</u>	<u>Progress</u>	<u>Comments</u>
Item: Welcome Days 2016 planning is underway; will include activities for adult and military students.	Ongoing		10%	
Item: New Student Orientation planning is underway. One date will offer special activities for military students.	Ongoing		10%	

Submitted by: Katherine McCarthy Date: 2/19/16