

Vision 2020 Update

Recruitment, Retention, Degree Completion, Marketing/Branding and the Student Experience

Overall Status



Goal VII: Improve first-to-second year retention to 70 percent. Improve six-year graduation rate to 30 percent.

Strategy B: Create a University-wide retention plan. Components of the plan will include implementing the recommendations from the Degree Completion Task Force, creation of a Retention and Student Success Council, implementation of a non-returned survey and promotion of four-year degree plans.

Recent Key Accomplishments

Retention and Student Success council met through 2015 and developed a soon-to-be released Retention Plan.

Areas of focus: academic advising, data driven decision making, student life, new student orientation, First Year Experience and course scheduling.

Upcoming Activities

Launch the Retention Plan.
Retention Website introduced winter 2016.

Emerging Issues

Maintaining interest and momentum for retention initiatives

Solutions

Establish a retention newsletter
Hold small group faculty/staff meetings

Upcoming Deliverables/Milestones

| <u>Item</u> | <u>Due Date</u> | <u>Status</u> | <u>Progress</u> | <u>Comments</u> |
|----------------------|-----------------|---------------|-----------------|-----------------|
| Item: Retention Plan | February 2016 | | 60% | |

Submitted by: Katherine McCarthy Date: 01/07/16