

**WEST VIRGINIA STATE UNIVERSITY**  
**Vice President for Planning and Advancement**

West Virginia State University is a historically black university, which has evolved into a fully accessible racially diverse and multi-generational institution of higher education. Because of this tradition, the University enrolls a wide range of students and assists them in achieving their academic, civic and career potential through quality graduate and undergraduate programs in a campus environment nationally recognized as a "Living Laboratory of Human Relations." West Virginia State University is the largest institution of higher education in the Charleston metropolitan area, serving approximately 3,000 students.

The Vice President for Planning and Advancement reports directly to the President and will facilitate the planning, coordination, and supervision of fund raising programs at West Virginia State University (WVSU). The Vice President also has the responsibility for coordinating the strategic planning process for the University, which began in 1987.

The Vice President will establish, through consultation with the President and the WVSU Foundation's Executive Committee and staff, annual fund raising goals. The Vice President will also be involved in the University's marketing campaign.

The Office of the Vice President for Planning and Advancement and staff will also provide administrative support to the President by preparing analysis and developing reports on topics of interest to the administrative and academic areas of the University.

A Doctoral Degree and experience as a successful fund raising and advancement executive are required. Experience with implementing a capital campaign is also required. Salary is commensurate with experience.

**Application:** Please submit applications and nominations, including a resume and three letters of reference to:

**Vice President for Planning and Advancement Search Committee**

**Mr. S. Bryce Casto, Chair**  
**c/o Office of Human Resources**  
**West Virginia State University**  
**P. O. Box 100 - Ferrell Hall 101**  
**Institute, WV 25112**  
**E-mail: [hr@wvstateu.edu](mailto:hr@wvstateu.edu)**

The first review of candidates is August 24, 2009. Applications and nominations will be accepted until the position is filled.

West Virginia State University is an Equal Opportunity/Affirmative Action Employer.

July 13, 2009