# ALICIA J. JACKSON, Ph.D

## SUMMARY OF QUALIFICATIONS

- Visionary leader, building on strengths and opportunities of organizations.
- Goal-oriented approach to planning, organization, and execution of organization's mission.
- Excellent manager of human, financial and material resources.
- Ability to inspire, direct, and lead others to produce desired results.
- Strong analytical problem solving capabilities.
- Effective presentation, verbal and written communication skills.
- Ability to work well both independently and in a team environments.
- Thrive in high pressure, multi-tasking environments.
- Work well with constituent interests, both internal and external to the organization.

## RECENT ACCOMPLISHMENTS

- Led business school through development and progress on most recent five-year strategic plan, in alignment with university's strategic plan.
- Led the development of SU Investment Trading Program, including the program design, the initial investment policy, and resources for trading room and student investment fund.
- Led business school through maintenance of accreditation.
- Managed and realigned the use of resources to maintain programs of excellence while addressing new strategic initiatives.
- Raised additional funds to support growth of entrepreneurship program.
- Raised funds for scholarship with intent to enhance under-represented populations in the business program.
- Expanded reputation of business school and university through relationships with communications office, prospective students, alumni, companies, the community, government, and other national and international business programs.
- Developed Student Career Summit, providing students with career development information and skills while engaging alumni who delivered same to students.

## EDUCATION

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|---|---|---|
| Ph. D. | August, 1997 | The University of Texas at Austin, Austin, Texas<br>Major: Accounting<br>Minors: Finance and Quantitative Methods |
| M.B.A | May, 1975 | The University of Michigan, Ann Arbor, Michigan<br>Major: Accounting |
| B.A. | June, 1972 | Knox College, Galesburg, Illinois<br>Major: Mathematics |

## CAREER SUMMARY

## Academic Experience

**2007-present** **Dean, Sigmund Weis School of Business**
Susquehanna University, Selinsgrove, Pennsylvania

- Provide vision and strategic direction for Association to Advance Colleges and Schools of Business International (AACSB) accredited school that houses programs in business and economics.
- Manage human, financial, and programmatic activities of the school.
- Coordinate business school's activities with other university schools and administration.
- Coordinate fundraising activities with university relations office.
- Develop and maintain relations with college stakeholders including students, faculty, parents, alumni, corporate executives, university administrators, accrediting bodies, governmental organizations, community leaders.

**2004-2007** **Dean, College of Business and Information Science**
**2000-2004** **Interim Dean, College of Business and Information Science**
Tuskegee University, Tuskegee, Alabama

- Directed AACSB accredited college that houses programs in business and computer science.
- Provided leadership for faculty, students, and staff, and served as advisor to University's President for College's mission and direction.
- Managed human, financial, and material resources of the college
- Raised funds through grants and contracts
- Developed and maintained relations with college stakeholders including students, faculty, parents, corporate executives, alumni, other university colleges and university administration, other educational institutions, and the community.

**1999-2000** **Associate Dean, College of Business, Organization, and Management**
Tuskegee University, Tuskegee, Alabama

- Curriculum and program administration
- Student record maintenance
- Faculty development and administration
- Grant and proposal writing
- College Activity planning, evaluation, and reporting
- Scholarship administration
- Registration and graduation administration

1995-1999 **Assistant Professor of Accounting**
The Ohio State University, Columbus, Ohio

COURSES TAUGHT
Global Business Perspectives
Advanced Accounting
Intermediate Accounting I & II
Principles of Accounting I & II
Federal Income Taxation
Pre-MBA Accounting
Corporate Survival Skills

**GIFTS/GRANTS/CONTRACTS**

- Co-Principal Investigator, Clark Family Fund, Clark Family, $10,000, 2010-2011.
- Co-Principal Investigator, App Fund for Global Business Study, $50,000, 2010-2011.
- Co-Principal Investigator, Susquehanna University Student Investment Program, various alumni, $395,000, 2009-2012.
- Co-Principal Investigator, Susquehanna University Entrepreneurship Program, Ortenzio Family Trust, $50,000, 2009-2010.
- Co-Principal Investigator, Odenath-Schmidt Scholarship, (4-year full tuition scholarship), 2008
- Principal Investigator, Mellon Corporation, "Financial Services/Information Technology Program Development Grant," $500,000, 2005-2006.
- Principal Investigator, 3M Corporation, "Sales Program Enhancement Grants," $200,000, 2002-2006.
- Principal Investigator, Union Pacific Corporation, "College of Business Program Support Grants", $240,000, 2002-2006
- Principal Investigator, Macon County Community Development Corporation, "Feasibility Study- Bed and Breakfast, Tuskegee, Alabama", $5,000, 2004-2005.
- Co-Principal Investigator, Hewlett-Packard Corporation, "College of Business and Information Science Program Development Grant," $200,000, 2004-2006.
- Co-Principal Investigator, Raytheon Corporation, "Computer Science Program Support Grant," $304,000, 2004-2009.
- Principal Investigator, Proctor and Gamble, "Developing a Program in Technical Sales", $50,000, 2002-2004.
- Principal Investigator, U. S. Department of Transportation/AECOM, "Economic Development Highway Corridors in Alabama", $200,000, 2001-2002.
- Principal Investigator, Phillip Morris Company, "Strengthening the Sales Curriculum", $25,000, 2001-2002.
- Principal Investigator, Lockheed Martin, "Subcontracting with Summer Student Internships", $100,000, 2000-2001.

## PUBLICATIONS

Sara,T, Jackson, A, Upchurch, C. "Role of Institutions in Growth of Companies," *International Business and Economics Research Journal*, Vol. 8, No. 6 pp. 1-6, 2009.

Jackson, A., "The Effects of Accounting Classification Rules on Financing Decisions: The Case of Mandatorily Redeemable Preferred Stock." Doctoral dissertation. 1997.

## RESEARCH IN PROGRESS

Jackson, A., Bussard, D., and Habegger, J. "Student Preferences for Mandatory Cross-Cultural Experiences." (ongoing).

## PROFESSIONAL DEVELOPMENT

AACSB Dean's Conferences, 2006-2008, 2010-12
AACSB International Conferences, 2004-2011
American Accounting Association Conferences, 2007-2011
Higher Education Resources Services (HERS) Summer Institute, 2011
AACSB Sustainability Conference, 2010
Principles of Responsible Management Education Conference, 2010
Association of American Colleges and Universities Conference, 2008
Jensen Leadership Institute, 2007
AACSB Maintenance of Accreditation Seminar, 2007

## INVITED PRESENTATIONS

"Advancing Your Career in Academe," PhD Project and Higher Education Recruitment Consortium Webinar, 2011.
"Guidelines for Your Early Academic Career", Accounting Doctoral Student Association Meeting, 2011."
"Women in Higher Education Management," AACSB Panel Discussion, AACSB Annual Meeting, 2009.
"Business Programs in Liberal Arts Institutions," AAC&U Conference, 2008

## SERVICE

Sigmund Weis School of Business (SWSB):

- Co-Chair, SWSB Advisory Council
- Chair, Susquehanna University Student Investment Program (SUSIP) Advisory Council
- Chair, Accreditation Committee (2007-2010)
- Chair, Strategic Planning Committee (2007-2010)
- Ad-hoc member—Marketing Committee, Faculty Development Committee

Susquehanna University

- Executive Staff Committee
- Dean's Committee
- Academic Staff Committee

Academic Leadership Committee
Member, Combined University Choirs (Opening Convocation, Baccalaureate), 2007-2011
Co-Director, Global Opportunities-Costa Rica/Nicaragu, 2012
Co-Director, Global Opportunities-Peru, 2010

Professional

Member, Pre-Accreditation Committee, AACSB, 2011-2014
Member, Business Advisory Council, Knox College, 2010-present
Peer Review Team Chair, AACSB, Fayetteville State University, 2012
Peer Review Team Chair, AACSB, Birmingham Southern College, 2011
Peer Review Team Member, University of Evansville (2010)
Peer Review Team Member, AACSB, University of Maryland-Eastern Shore, 2010
Peer Review Team Member, Virginia Military Institute, 2009
Peer Review Team Member, Southern University, 2007
Peer Review Team, Southern Association of Colleges and Schools-Business Unit, 2007
Peer Review Team Member, Fayetteville State University, 2007

Community

Board Member, Susquehanna Valley Keystone Innovation Zone, 2007-present
Member, Susquehanna Valley Chorale, 2007-present
Board Member, Ben Franklin Technology Partners, 2007-2009
Task Force Member, Susquehanna Valley Community Education Council, 2009
Task Force Member, Susquehanna Valley United Way, 2009

## PROFESSIONAL EXPERIENCE

1987-1989 **Finance Manager**
Harris County Community Development Agency, Houston Texas

1985-1987 **Owner**
Alicia J. Jackson, CPA, Houston, Texas

1979-1985 **Manager of Special Projects**
Pilgrim Enterprises, Houston, Texas

1978-1979 **Accountant, Accounting Services**
White, Petrov, & McHone, CPA's, Houston, Texas

1977-1978 **Financial Analyst, Shipping Division**
The Coastal Corporation, Houston Texas

1975-1977 **Senior Accountant, Audit Department**
Coopers & Lybrand, CPA's, Atlanta, Georgia

## HONORS

Accounting Doctoral Students Association, Honored Guest and Speaker, August, 2011
Concharty Council of Girl Scouts Woman of Achievement, 2005.
KPMG-Peat Marwick Doctoral Fellowship, 1994-95, 1990-93
Ernst & Young Foundation Dissertation Fellowship, 1993-94

## PROFESSIONAL ASSOCIATION MEMBERSHIP

Member, American Accounting Association
Association to Advance Colleges and Schools of Business, International
Founding Dean, HBCU Business Dean's Roundtable

## OTHER SKILLS

Microsoft Office, Project Management
Statistical packages, including SAS and SPSS

## CERTIFICATION

Certified Public Accountant, Texas (inactive)